



Preventing home accidents caused by children's misunderstanding of hazard warning signs

Lead Researcher: Professor Tony Long, The University of Salford

Why we are writing to you:

The University of Salford is running a programme to improve primary school children's understanding of hazard warning signs on household products. Both children and adults misunderstand these. Accidental poisoning in young children is a major problem. We hope to make a difference through this fun, online programme. We want to tell you about the research and to invite you to take part.

The aims are:

- To discover children's understanding of hazard signs
- To raise understanding and awareness of the signs in order to keep children safe.

The programme has 4 parts:

- 1) A quiz for children to guess the meaning of 9 signs.
- 2) A presentation to explain the real meaning and the dangers linked to the signs. (This includes pictures and short videos. These are not upsetting and do not show injuries or distress.)
- 3) A second, easy quiz to see how much children have remembered.
- 4) (Optional) A family-based exploration of where you live for real-life examples of the signs.

Personal information:

We do not want any personal information about your child except their age in years and the first part of your postcode. (This lets us know how far the programme has reached in the UK.)

Taking part is optional:

You do not have to agree for your child to take part. If you decide not to take part, it will not affect you in any way. We will not be able to identify you or your child.

Advantages and disadvantages of taking part:

We do not know of any disadvantages of taking part. Young children should benefit from understanding the signs. This may also apply to parents, carers and siblings.

Reporting the results:

We will write a report for other professionals and also present to them at a conference. We will send a report to the research funder (The Sir Halley Stewart Trust). We will make a version for the public. At the end of the programme you can ask to be sent a copy.

Adding your own comments:

You might see ways to improve the programme. We would like to hear from you. You can leave us a message or email either of the professors named below. We hope that children with alternative means of communication will be able to join in with help from an adult. You might have more thoughts about this.

Further information or contact:

If you have any further questions about the research, please contact us:

Professor Tony Long, School of Health & Society, The University of Salford, Salford, Greater Manchester, M5 4WT. Telephone (Voicemail) 0161 295 52750. Email t.long@salford.ac.uk

Professor Andrew Rowland, School of Health & Society, The University of Salford, Salford, Greater Manchester, M5 4WT. Telephone (Voicemail) 0161 295 53247. Email a.rowland@salford.ac.uk

If you have concerns about the conduct of the study, you could also speak to the Chair of the Research Ethics Committee at the same postal address: Professor Andrew Clark. Telephone: 0161 295 4109. Email a.clark@salford.ac.uk

If you decide to take part:

This link will open an introduction page in the programme. You will be asked to consent to take part in a research study by helping your child to complete the programme. Thank you for reading this and helping with the research.

Go to the programme → <https://www.ncaresearch.org.uk/hazard/>

If access to the internet or to a printer is difficult, paper copies of the programme are available at the school.